



2025 Flagship Event Partnership Opportunities

DinoTrek presented by Huntington – NEW!

EVENT DESCRIPTION	For the first time ever, dinosaurs are coming to your Akron Zoo! Join us for this family-friendly event filled with prehistoric encounters – Guests will come face-to-face with 19 life-size dinosaurs, interact with our realistic dinosaur mascot, and enjoy additional themed activities throughout the duration of the event! <i>DinoTrek is included with general admission</i>
DATES	May 10 – September 14 from 10:00 a.m. – 5:00 p.m. 128 event dates
ATTENDANCE	250,000+ anticipated guests across 128 event dates

Brew at the Zoo

EVENT DESCRIPTION	Embark on a tasting trail of local brews and wines while exploring the zoo after hours. Guests will enjoy live music, animal ambassador meet & greets, and games at each event. <i>Brew at the Zoo is a ticketed event, ages 21+</i>
DATES	June 21, July 19 & October 4 from 6:30 – 9:30 p.m. + December 27 from 6:00 – 9:00 p.m. 4 event dates
ATTENDANCE	400 – 600 anticipated guests per event 1,500 – 2,000 anticipated guests across 4 event dates

Boo at the Zoo presented by Acme Fresh Market

EVENT DESCRIPTION	No tricks, all treats at Akron’s Boo at the Zoo Halloween experience! Friends, family, and children alike put on their favorite costumes, grab their candy bags, and head to the zoo to trick-or-treat at 12 themed treat stations throughout the park. Your Akron Zoo participates in the Teal Pumpkin Project and offers allergen friendly treat alternatives at each station. <i>Boo at the Zoo is a ticketed event</i>
DATES	October 11, 12, 18, 19, 25 & 26 from 11:00 a.m. – 7:00 p.m. 6 event dates
ATTENDANCE	2,500 – 4,500 anticipated guests per event 18,000 – 25,000 anticipated guests across 6 event dates

Wild Lights

EVENT DESCRIPTION	Celebrate the holidays at the wildest lighting display around! Enjoy over one million dazzling lights, goodies by the fire, and local choir groups amongst friends & family. Delight in synchronized light shows throughout the park, get your photo taken with Santa, and be sure to keep your eye out for the Grinch causing trouble at your Akron Zoo! <i>Wild Lights is a ticketed event</i>
DATES	November 28-30 & December 5-7, 12-14, 17-23 & 26-30 from 5:00 – 9:00 p.m. 21 event dates
ATTENDANCE	1,000 – 2,000 anticipated guests per event 20,000 – 30,000 anticipated guests across 21 event dates

For a full list of opportunities, please contact Caroline Lutz at c.lutz@akronzoo.org. Thank you for your support!